

Community Support Statement

At Promotion Products we believe in community, this aligns perfectly with our company purpose 'Creating Enduring Connections'. We see this purpose being expressed through three different lenses – people, planet and purpose. Whilst this all sounds great, and we are sure you have heard similar corporate talk before we don't just talk the talk.... people are important to us.

Walking The Walk

Yes, communities are important – they are the bedrock of our society and therefore we see that one of the roles companies can fulfill is support communities through it's actions. Call it Corporate and Social Responsibility to us it's just doing the right things. Here's what we do:

Student Scholarships

For 6 years we have ran 2 separate student scholarships with us handing out \$9000 a year.

Here is our main scholarship, we also run one aimed specifically at Aboriginal and Torres

Straight Islanders. Very simply we ask students to demonstrate how they will impact their local communities when they graduate. It's a pleasure seeing our winners succeed and help others locally.

Charity and Not-For-Profit Discounts

Every year we support Charities, Clubs and NFPs with discounts that total over \$100 000. These organisations support our communities all over Australia and we support them. If you represent such a group ask for your discount. The amount will depend on the product and the circumstances.

Free Merchandise For Charities and Clubs

Charities and Clubs are the bedrock of our communities and to support them we operate a unique program called 'A Hand-Up'. Open to registered clubs and charities you can apply for a monthly prize of \$1000 worth of our products branded with your logo. Apply here:

promotionproducts.com.au/ahandup





Muravah Foundation

We have support staff in the Philippines so therefore it is a country close to our heart. It is a poorer country where many live on the poverty line. We have partnered with a fantastic organisation called The Muravah Foundation.

Bob Murray, a native of Gympie in Queensland, lives in the community of Mt Mayon and operates Muravah. Bob is the founder of one of our main suppliers and not only gives his time but his family fund a lot of work in this community. We decided we needed to help. We are now four years in providing a 5 figure donation to this excellent supporter of communities. **muravahfoundation.com/about/**

Ad-Hoc Support

From giving our local soccer club a \$5K donation or \$10K worth of merch to support indigenous organisations we embark on random acts of kindness (well, not so random). If it's a good cause we will often help-out.