

Support For Indigenous Australia

Scholarship Support

In 2018 Promotion Products decided to show tangible support for Indigenous Australia and created an annual scholarship for Aboriginal and Torres Strait Islanders attending further education.

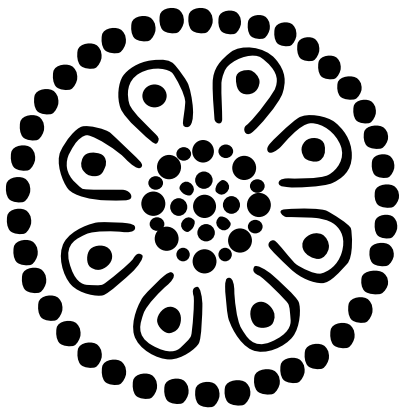
At time of writing in mid-2023 we have given \$21 000 of support to indigenous students. You can see past winners and apply for this award [here](#).

An Equal Opportunity Employer

Actions are louder than words , Promotion Products are proud to be an employer of indigenous people. This is not the product of a quota but a result of us giving jobs to the best people, regardless of age, sex, religion, and ethnicity. It's just a natural thing for us.

Support Of Artists

Thomas Bagaay Avery is a talented artist from the Gamilaroi tribe in Northern NSW. We commission Thomas to interpret our company purpose 'Creating Enduring Connections'. As champions of sustainability we see a connection with indigenous Australian's and respect their land and culture .



NGAAR WANDABAA THAWUN (Strong Spirit Ground)

The inner three circles of dots symbolise the sacred ground on which we all connect. Campsites in the shape of horseshoes indicate where we all live, work and play. The dot inside the horseshoe is a person, a leader, an elder within the campsite connecting with country and to each other, while the outer circle of dots reflects the boundary to the Spirit Ground, where we exist, to protect the earth and humanity.

"Promotion Products acknowledges and pays respect to the past, present and future Traditional Custodians and Elders of this nation and the continuation of cultural, spiritual and educational practices of Aboriginal and Torres Strait Islander peoples"

Ad-Hoc Support

For example, in support of Naidoc week in 2023, we are donating \$10,000 worth of merchandise to Indigenous corporations in support of their front-line work. These prizes were donated in August 2023.



Indigenous Wellness Centre - **\$5,000**

<https://www.iwc.org.au/>

"IWC is a Health and Wellbeing not-for-profit, Aboriginal Community Controlled organisation operating in the Bundaberg and North Burnett region. IWC is focused on the community's overall wellbeing, with services to improve and maintain their physical, mental, emotional, spiritual and cultural health"



Career Trackers - **\$2,500**

<https://careertrackers.org.au/>

"Over the past thirteen years, CareerTrackers has been a leading provider of internship opportunities across Australia. CareerTrackers' focus is to work alongside Aboriginal and Torres Strait Islander students to create long term professional career pathways by matching students' career aspirations with private and public sector employers who provide in-depth work experience in the form of paid internships."



Blue Mountains Aboriginal Culture & Resource Centre - **\$2,500**

<https://www.acrc.org.au/>

"The Aboriginal Culture and Resource Centre is the only not-for-profit indigenous support organisation in the Blue Mountains. We advocate and support Transport for our community members and programs that facilitate for Elders, families, and youth in the Blue Mountains."

Douglas Gregory
Managing Director

Promotion Products
May 2023