

2025 Aussie Celebration Planner

Looking to make your marketing planning a breeze?
Packed with some of the biggest and most exciting events,
holidays, and industry observances of the year, this planner
is your one-stop-shop for crushing your marketing goals.

January

Jan 1: New Year's Day
Jan 8: Clean Off Your Desk Day
Jan 26: Australia Day
Jan 29: Chinese New Year

February

Feb 2: Groundhog Day
Feb 4: World Cancer Day
Feb 9: National Pizza Day
Feb 14: Valentine's Day
Feb 28: Rare Disease Day

March

Mar 1: Clean up Australia Day
Mar 3: World Wildlife Day
Mar 8: International Women's Day
Mar 17: St Patricks Day
Mar 20: International Day of Happiness
Mar 29: Earth Hour

April

Apr 11: National Pet Day
Apr 20: International Dance Day
Apr 20: Get to Know Your Customers Day
Apr 25: ANZAC Day
Apr 27: Denim Day

May

May 5: Cinco de Mayo
May 11: Mother's Day
May 19-25: National Volunteer Week
May 19: National Ride2Work Day
May 21: International Tea Day
May 28: Hamburger Day

June

1 - 30 June: Pride Month
Jun 2: Leave the Office Early Day
Jun 5: World Environment Day
Jun 8: World Oceans Day
Jun 14: World Blood Donor Day
Jun 21: National Selfie Day

July

Jul 1: International Joke Day
Jul 7: World Chocolate Day
Jul 6-13: NAIDOC Week
Jul 15: Give Something Away Day

August

Aug 12: Middle Childs Day
Aug 13: Lefthanders Day
Aug 13: City2Surf (Sydney)
Aug 22: Daffodil Day

September

Sept 5: International Day of Charity
Sept 7: Father's Day
Sept 9: Talk Like a Pirate Day
September 11: R U OK? Day

October

Oct 1: International Coffee Day
Oct 12: Melbourne Marathon Festival
Oct 16: Boss's Day
Oct 25: National Teachers Day
Oct 31: Halloween

November

Nov 11: Remembrance Day
Nov 15: Clean Out Your Fridge Day
Late Nov: Aus Music T Shirt Day
Nov 24: Black Friday Sales

December

Dec 15: Cupcake Day
Dec 21: Crossword Puzzle Day
Dec 25: Christmas Day

Looking for ideas for your event or celebration?

Visit promotionproducts.com.au or send an email to us
at sales@promotionproducts.com.au to get started.